

Player Info**Season: 5****Consumer customers**

Team 1

Team 2

Team 3

Team 4

Voice services

Subscriptions

Total	739641	925610	824025	913209
Market share	21,7 %	27,2 %	24,2 %	26,8 %

Postpaid

Opening charge (€)	3,90	0,00	2,40	0,00
Monthly charge (€)	0,00	3,90	2,00	3,90
Call charge: 07-17 (€)	0,17	0,12	0,14	0,14
Call charge: other (€)	0,14	0,10	0,12	0,12
Subscriptions	679124	845962	746122	825053
Market share	21,9 %	27,3 %	24,1 %	26,6 %

Prepaid

Opening charge (€)	0,50	4,00	2,90	3,00
Call charge: 07-17 (€)	0,20	0,14	0,15	0,15
Call charge: other (€)	0,20	0,14	0,13	0,15
Subscriptions	60516	79648	77903	88156
Market share	19,8 %	26,0 %	25,4 %	28,8 %

Data services

Cellular data

Pricing type	Block	Flat	Block	Block
Monthly payment (€)	7,00	14,00	5,00	3,50
Price of 1 MB (€)	1,50	1,00	1,20	1,50
Block size (MB)	12,00	10,00	8,00	5,00
Users	90223	82549	91577	100151
Market share	24,8 %	22,6 %	25,1 %	27,5 %

WLAN data

Pricing type	Flat	Flat	Usage	Block
Monthly payment (€)	19,99	19,99	15,00	19,99
Price of 1 MB (€)	0,00	0,00	1,50	0,00
Block size (MB)	0,00	0,00	0,00	0,00
Users	0	0	12633	0
Market share	0,0 %	0,0 %	100,0 %	0,0 %

Messaging services

SMS

Charge (€)/ SMS	0,14	0,12	0,11	0,12
Users	739641	859470	824025	913209
Market share	22,2 %	25,8 %	24,7 %	27,4 %

MMS

Charge (€)/ MMS	0,4	0,29	0,25	0,3
Users	244554	185294	189412	148235
Market share	31,9 %	24,1 %	24,7 %	19,3 %

Corporate customers	Team 1	Team 2	Team 3	Team 4
Corporate subscriptions				
Total	419557	345163	356024	352046
Market share	28,5 %	23,4 %	24,2 %	23,9 %
SME				
Voice subscribers	131246	92750	109370	108471
Market share: Voice subscribers	29,7 %	21,0 %	24,8 %	24,5 %
Data subscribers	84118	63233	52941	63529
Market share: Data subscribers	31,9 %	24,0 %	20,1 %	24,1 %
National corporations				
Voice subscribers	122564	107295	106054	105924
Market share: Voice subscribers	27,7 %	24,3 %	24,0 %	24,0 %
Data subscribers	87579	71214	52936	63529
Market share: Data subscribers	31,8 %	25,9 %	19,2 %	23,1 %
International corporations				
Voice subscribers	102362	91038	89409	85389
Market share: Voice subscribers	27,8 %	24,7 %	24,3 %	23,2 %
Data subscribers	70069	56303	52941	53677
Market share: Data subscribers	30,1 %	24,2 %	22,7 %	23,0 %
Public administration				
Voice subscribers	63384	54080	51192	52262
Market share: Voice subscribers	28,7 %	24,5 %	23,2 %	23,7 %
Data subscribers	44618	34091	31857	31590
Market share: Data subscribers	31,4 %	24,0 %	22,4 %	22,2 %